Stocard – From Tales to Trenches

Florian Barth, Stocard

Im Anschluss gibt es ein „Get Together“ mit einem kleinen Imbiss.

14. Nov. 2018
15:30 Uhr
Raum A206
Die Fakultät lädt zum Mannheimer Informatik-Kolloquium ein.

**TERMIN:** 14. November 2018, 15.30 Uhr  
**REFERENT:** Florian Barth, Stocard

**VERANSTALTUNGSORT:**  
Hochschule Mannheim, Gebäude A, 2. Obergeschoss, Hörsaal 206 Zugang zum Gebäude A über die Speyerer Straße 4

**ABSTRACT:**  
Will the wallet of the future be bound in leather or gorilla glass, aluminum or silicone? Will classic wallets belong on the list of endangered species? Will we soon pay our groceries, our dinner bills and our fashion shopping with an app created by the Mannheim startup Stocard? Definitely yes!  
Florian Barth will answer these questions, guide you through the history of Stocard and give you an outline of its future. Developing an app that successfully conquered the loyalty card space lead to a lot of learnings, insights, and anecdotes. How to move fast, how to follow a try-and-error approach while securing a stable product, finding the right ingredients for a product that combines smartness with ease of use, keeping focus on the right things: users and product…. - and other topics await you.  
Stocard is on to its next big milestone - mobile payment - and Florian will give you some insights into challenges on the way.

**COMPANY:**  
Over 30 million users make Stocard one of the leading mobile wallets in the world and one of the preferred shopping companions from couch to counter. The innovative and easy-to-use app allows millions of users to turn their smartphone into a mobile wallet and lets brands connect with customers to drive them to stores. Stocard aims to make
the daily shopping experience easy, engaging and rewarding all over the world. The app has been listed as one of the best apps of the year by Apple and is one of the few Android Excellence apps selected by the Google team.

Stocard is a true Mannheim startup. The three founders, David Handlos, Björn Goß and Florian Barth – all former students of the University of Mannheim – started with the idea of the mobile wallet in 2011. Their app has evolved into Europe’s leading mobile wallet. Backed by some of the top investors in Europe, Australia and the US Stocard is on the quest to become the No. 1 mobile wallet in the world. While staying true to its Mannheim roots, the startup also has offices in Australia, Italy, the Netherlands, France and Canada.

**SPEAKER:**

Florian Barth is founder and CTO of Stocard. The strong tech enthusiast and his team are responsible for evolving and managing Stocard’s docker-backed, cloud-hosted microservices-swarm while exploring and broadening the state of the art in security, mobile development and many other tech topics.

Florian studied Business Informatics at University of Mannheim and was active as Researcher at the Software Engineering Group

Stop by and let yourself be captured by an extraordinary story and a committed speaker.